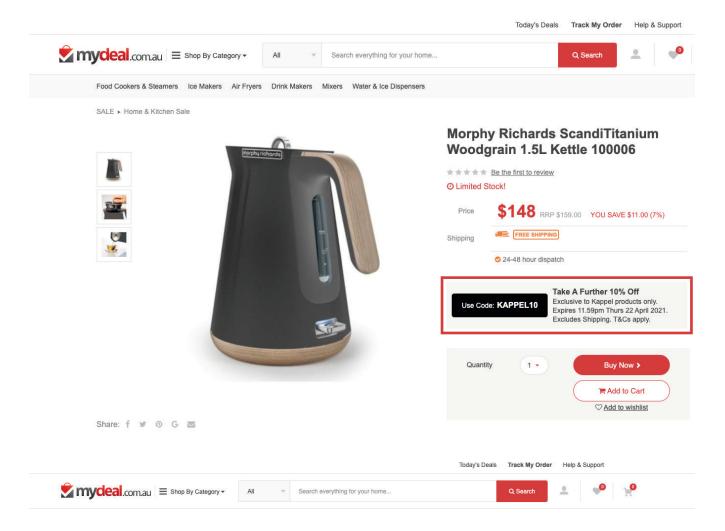


Storewide Coupon Promotions

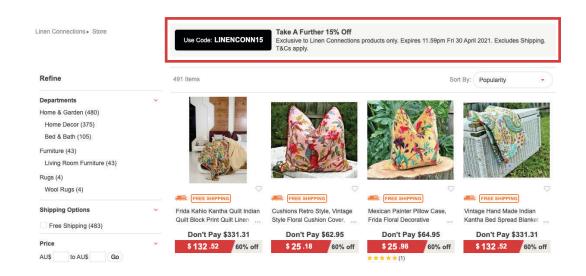


What are storewide coupon promotions?

Storewide coupon promotions enable you to promote a coupon code on your products and storefront.



Linen Connections Store



FAQs

How will MyDeal promote my coupon?

In addition to promoting the coupon on your product pages, store page and sale page (if applicable), MyDeal may also promote your coupon in their EDMs, push notifications and on the home page (see below).

What kind of uplift can I expect?

During beta testing, sellers on average saw a 22% uplift in conversion rate with between 200-500 coupons redeemed during the promotion.

How are coupons funded?

Coupons are fully funded by you and MyDeal will arrange for promotion of the coupon code.

Can I set a minimum spend?

Yes, you can set a minimum spend. Coupon promotions can also run without a minimum spend.

When does it expire?

Sellers can control the expiry date however they must run for a minimum of 2 days.

Store Promotions









