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Important Update: GST Exempt Products

This is to provide clarification regarding Goods and Services Tax (GST) on all products listed on Woolworths MarketPlus. As mentioned in this [article](#), we are required to collect and pay the GST on all sales.

Currently, WMP **does not support** the listing of GST-free or GST-exempt products.

All products listed on the MarketPlus platform must include GST.

While we understand that under Australian tax law certain categories (such as specific basic food items, medical aids, and healthcare products) may be GST-free, our current platform does not support listings of GST-Free or exempt products.

Visit the Australian Taxation Office website for a list of [GST-exempt products](#).

What this means for you

As a seller, you are accountable for ensuring your inventory aligns with this platform requirement.

- **Listings Review:** Please review your current and upcoming listings.
- **Listing Requirements:** Do not list items that are legally required to be sold GST-free.

Compliance

WMP Marketplace Integrity team conducts regular audits of active listings and any new product listings identified as GST-exempt will be rejected.

Looking Ahead

We are continuously reviewing our technical capabilities and compliance frameworks. Should our capacity to support change in the future, we will update our policies and notify you immediately.

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