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Knives, Alcohol and Age Restricted Products Policy

Selling age restricted products on Woolworths MarketPlus

Sale of age restricted products is currently limited to Woolworths MarketPlus' Everyday Market and MyDeal sites. Laws in Australian states and territories require that certain products must not be sold to underage individuals. Sales of liquor are also subject to licensing requirements that apply to sellers and retailers. This policy sets out your requirements as a seller on Woolworths MarketPlus in relation to the sale of age restricted products. Failure to meet the requirements of this policy may result in the suspension of your listings or termination of your Woolworths MarketPlus account.

Verifying age

As the seller, it is ultimately your responsibility to ensure that you do not supply alcohol, a knife or other age restricted products to underage individuals. Woolworths MarketPlus asks its customers to nominate their age either on account creation (Everyday Market), or on checkout if the customer buys an age restricted product to ensure they are over 18 years of age (MyDeal). However, sellers are required to ensure they do not deliver an age restricted product to an underage individual.

To sell knives or alcohol on Woolworths MarketPlus, you must use a delivery service that verifies the age of the order recipient by citing a valid ID document to ensure they are over the age of 18 years.

Selling Knives

Laws restrict the sale of knives in states and territories. Selling or supplying a knife to an underage individual may subject a seller to fines or criminal penalties.

Woolworths MarketPlus has excluded the sale of knives in Queensland and South Australia. An error message will be displayed if a customer checks out using a postcode from the excluded states.

For our banners which allow the sale of knives, we only allow certain types of knives, including kitchen knives, cutlery sets and multitools. Refer to our [Seller and Product Eligibility Criteria](#) for more information on the types of knives we allow for sale.

Selling Alcohol

Sellers must comply with below criteria to sell alcohol on Woolworths MarketPlus:

- You need a valid liquor license that allows you to sell alcohol online through Woolworths MarketPlus.
- You must provide us with a copy of your liquor license.
- Your product listings must include any required information or warnings based on your license and relevant laws. You can add your liquor license information to your Seller Profile page.
- You must ensure all deliveries comply with local laws, including age verification checks.

It is your responsibility to understand and comply with all licensing requirements and laws related to online alcohol sales. You can find more information on [Australia's liquor laws here](#).

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